

Sustainability at Highways UK 2019-2021

Our values and guiding principles

Highways UK recognises the role we play in contributing to a sustainable future for all. The aim of this Sustainability Policy is to articulate our commitment to environmental sustainability practices in all areas of our event design and production.

Our commitment includes an overarching understanding of sustainability:

1. Living within the limits of what the environment can provide
2. Understanding the interconnections between economy, society and the environment
3. The equal distribution of resources and opportunities to all members of society

Through implementation of this policy, we intend to maximise the positive environmental, social and economic legacies of our activities and to minimize any negative impacts. To achieve this, sustainability considerations will be given equal importance to logistical, creative and financial aspects of our event planning and business practices.

Our Commitment

- We ensure responsible use of natural resources and management of waste created.
- We include consideration for local ecological protection and localised community and environmental impacts. This can include sound and lighting, traffic congestion, or other human and event activities
- We ensure respect for, and acknowledgment of traditional owners.
- We ensure issues of heritage and archaeological sensitivity are addressed
- We aim to leave a lasting impression within the host community, throughout the supply chain and with event attendees through our commitment to sustainability.
- We produce our events with the highest levels of safety
- We ensure timely management reviews of all event sustainability activity, performance measurement and reporting, and planning for continual improvement.
- Pay a fair wage to event employees – perhaps gain Living Wage Foundation accreditation?

We aim to achieve industry best practice and gain external certification to ISO 20121 in event management policy by 2021.

Environmental sustainability

- The event aims to reduce total energy used, maximise the use of renewable energy and reduce greenhouse gas emissions.
- The event works to reduce total waste produced, maximise recovery of waste resources and diversion to landfill
- The event aims to reduce water used and waste water produced
- The event does not use or produce toxic substances residue.
- The event aims to reduce greenhouse gas emissions resulting from event related travel and transport

- The event ensures all products and materials procured are the most sustainable options available.
- We engage local producers and services
- We work to reduce food kilometres
- We discourage use of bottled water
- We require best practice methodology from our suppliers in engaging the most energy efficient infrastructure and materials for our event.

Performance Measurement

It is our intention to be able to monitor and report externally the following activities by the 2021 event.

Item	Method	Constraints we are addressing
Energy	Total mains electricity used kWh Total fuel used in mobile generators Percentage of event energy from renewable energy supply	Meters at venue Mobile measurement devices Availability of alternative energy sources
Waste	Total waste produced Total recycling and biodegradable waste diverted to landfill	Support of venue – kitchens and floor staff Require specially marked bins
Water	Total water consumed – other than drinking water in indoor venues	Measurement devices
Attendee travel	Percentage of attendees travelling by mode of transport	Requires client monitoring support, data collection
Production travel	Number of flights (domestic and international)	Requires client monitoring support, data collection
Procurement	Percentage of procurement meeting sustainable procurement policies	
Greenhouse gas emissions	GHG emissions from event electricity GHG emissions from attendee travel GHG emission due to production	

	and travel flights GHG emission offset through carbon offset credits	
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Compliance

All Clients and product and service suppliers will be made aware of our Event Sustainability Policy at the time of engagement. Compliance with the policy is a contractual obligation on their behalf. Where relevant, suppliers may be required to complete Performance measurement reviews and data to assist in determining an events footprint.

Monitoring and Review

The event will carry out a quantitative and qualitative assessment of sustainability performance. Sustainability issues will be included in the external and internal debrief after each event. These reviews will be considered in the annual appraisal and reassessment of Essential Infrastructure Events' Sustainability Policy.

Continual improvement is built into performance review and future targets.

Andrew Dowding

3.7. 19